

No. 26-07/2015-T&C-CM

Date: 03.02.2017

Circular T&C-CM No. 59/16-17

To

All CGMs- Telecom Circles/ Telephone Districts.

Sub: Promotional offer for Smart Phone users and extension of existing offer under GSM mobile services-reg.

The competent authority has decided to offer as under:-


(A) Smartphone offer:-

1. 250 MB free Data for the Smart Phone (Andriod, Apple iOS, Blackberry OS, Windows OS, BADA and WebOS etc.) users who are not using BSNL GSM Data services.
2. Further, in this class of smartphone users, those customers who start using Data should be chosen randomly and be given reward of free 1GB Data (Reward be restricted to 2% of such customer base).

Note: The above offer will be applicable on PAN India basis.

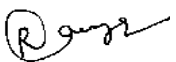
(b) Free 300 MB data for new connections issued vide order No. 26-07/2011-T&C-CM (pt.I) (42/15-16) dated 08.12.2016 is extended upto 28.02.2017.

2. All other terms and conditions would remain same.
3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO. **Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular.**
5. This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
6. This circular is issued based on the approval of ECT vide Approval No.2686 dated 02.02.2017 in P&P-CM Cell file No.3-38/ECT/2015/P&P-CM(PT.I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS -Billing Centres).
- 8) GM (VAS-Tech)/GM (NWO-CM)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)